

UNITED IS THE WAY™



UNITED WAY
Southeastern
Connecticut

**2024 ANNUAL REPORT
TO THE COMMUNITY**

From the President and CEO



Thank you to our dedicated donors, partners and community members, United is the way we came together last year to accomplish so much for New London County. With your support, **United Way was able to invest in 81 vital programs** that help young people realize their full potential, improve health and well-being for all, create a stronger financial future for every generation and help address urgent needs today for a better tomorrow – the cornerstones of a thriving community - **impacting over 89,900 lives.** In addition, we have a new brand strategy, which includes a new logo, look and way of talking about our work, creating more clarity and improving relevancy.

This past year we focused on impact and growth, and I am proud to share a few of these accomplishments with you:

- **Secured several key grants totaling over \$1.9 million**, enabling us to go beyond our traditional annual Community Investments.
- The **Southeastern Connecticut Childcare Collective** was launched with the **goal to increase the number of childcare slots by 500 to help reduce the 41% gap** between childcare demand and availability by 2030.
- **Tommy Toy** became an official United Way program and we celebrated its **50th Anniversary, providing toys to 4,058 children.**
- **Women United completed its first year with over 65 members.**
- The **Gemma E. Moran United Way/Labor Food Center** expanded its reach by opening new feeding assistance programs and each month, **over 23,500 people are supported** through the Food Center's food distribution.
- **Student United Way launched its 3rd cohort**, teaching high school students about their community.

We couldn't have done all this work alone. An impressive **2,012 individuals volunteered** this past year providing over 11,500 hours. As we set new goals for this year, we will continue to mobilize the community to action so all can thrive. United, let's be the way to create positive change in our community.

I invite you to read more about these highlights and so much more that we accomplished this year - Enjoy!

Regards,

Dina Sears-Graves, President and CEO

**YOUTH
OPPORTUNITY**

**HEALTHY
COMMUNITY**



**UNITED
IS THE WAY
WE IMPACTED**

**89,917
LIVES
IN 2024**

**FINANCIAL
SECURITY**

**COMMUNITY
RESILIENCY**

AMPLIFYING THE UNITED WAY BRAND

As early adopters of the United Way Brand Refresh, this is our promise to you:

United Way is mobilizing communities to action so all can thrive.

We believe in the power of community to transform lives.

As part of a global network of more than 1,000 United Ways, we help to share innovations and scale impact.

With deep local roots, we see how our community's greatest challenges are connected, and how we can bring people and resources together to address them.

Together, we're working towards a future where every person and community can rise.

UNITED IS THE WAY TO:

Healthy Community
Youth Opportunity
Financial Security
Community Resiliency



UNITED IS THE WAY TO HEALTHY COMMUNITY

Everyone deserves the opportunity to live their healthiest life. At United Way, we help people overcome barriers to achieving good health by improving access to food and quality health education and services, including preventive care, maternal and child health, mental health support, and substance use disorder recovery.



**Total
Investment
\$2,279,383**



HEALTHY COMMUNITY

**TOGETHER, IMPROVE
HEALTH AND WELL BEING
FOR ALL.**

FOCUS ON: Healthcare Access and Equity

The Eastern CT Health Collaborative (EHC), in collaboration with the State of Connecticut, was granted funding to create an implementation plan to launch **Family Bridge - an innovative, evidence-based universal nurse home visiting program** for all new mothers to receive support that includes Community Health Workers (CHW).

The Family Bridge program aims to improve health outcomes for mothers and newborns by providing in-home clinical assessments, parent education, and referrals to resources. The program's goal is to decrease maternal and infant morbidity and mortality rates and unnecessary emergency room visits.

By providing new mothers with home visits from registered nurses and CHW, this system of support provides a unique bridge between family care providers and at-home support.

“We see Family Bridge as an important service for mothers and their babies as it helps ensure that they are connected to vital resources and services that will improve their overall health outcomes.”

- Donna Handley, President of Hartford HealthCare's East Region

TO DATE:

- 10 Family Focus Groups held with 64 Parents
- 11 Provider Lunch & Learn gatherings with 16 Healthcare Professionals
- Most common needs reported are:
 - Lactation support
 - Pelvic floor therapy
 - Help managing mood changes
 - Postpartum depression screening/referral

TVCCA, pictured left, was chosen by EHC as the administrator of the program.



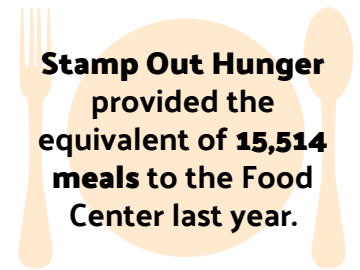
FOCUS ON: Food Security

Gemma E. Moran United Way/Labor Food Center

The **Stamp Out Hunger Food Drive** is the largest one-day food drive in the country. Every year on the second Saturday in May, Letter Carriers do double duty – deliver mail AND pick up food donations.

The AFL-CIO and the National Association of Letter Carriers (NALC) started this national event in 1991. In our local community, Branch 20 of the NALC began participating in 1993.

Stamp Out Hunger brings together organized labor, United Way, the U.S. Postal Service, volunteers, and community members who donate to increase food security for all in New London County.



Stamp Out Hunger provided the equivalent of **15,514** meals to the Food Center last year.

“There’s always a sense of accomplishment when you are delivering mail, but on this day it feels different. The pride that we feel as Letter Carriers is that much stronger when we are coming together as one community to support our neighbors in need.”

- Aaron Hastings, Vice President, CT Merged Branch 20 and lead organizer of the region’s Stamp Out Hunger Food Drive





State Representatives Anthony Nolan, Kevin Ryan, and Derell Wilson tour the warehouse with Food Center Vice President Annie Stockton.

Where there is a need, there is a Lion

The New London Lions Club completes a service project at the Food Center every month as part of the commitment to the community. The Waterford Regional Lions Club and the Waterford Lancers Leo Club always come by to help. **This year the clubs combined forces to host a Thanksgiving turkey drive and collected over 70 turkeys in less than one week for the Food Center** (photo above).

Last year, the Food Center provided the equivalent of 2 million meals, supporting 23,500 people each month through member programs and the Mobile Pantry.

“Gemma Moran said ‘no child should be hungry’ and I truly believe that. It was my hope that any state funding Connecticut could provide to help United Way would be spent to further that goal.”

- State Senator Catherine Osten

“I am proud to support the continued funding for United Way’s Food Center, which ensures that no one in the New London region has to go without nourishment.”

- State Senator Heather Somers



HEALTHY COMMUNITY KEY AREAS & PARTNERS



HEALTHCARE ACCESS AND EQUITY

Alliance for Living - The Living Center
Child & Family Agency - School Based Health Centers
Madonna Place - Great Beginnings
UCFS Healthcare - Dental Health Care
UCFS Healthcare - Primary Medical Care
Visiting Nurse Association of SECT - Home Health Care
Eastern CT Health Collaborative (EHC) - Mobile Health Hub and Coordinated Outreach
Family Bridge - Universal Nurse Home Visiting
SingleCare Prescription Drug Discount Cards
State Grants: Healthy equity and access



FOOD SECURITY

Gemma E. Moran United Way/ Labor Food Center



SOCIAL CONNECTEDNESS

Jewish Federation of Eastern CT - Senior Isolation
Pawcatuck Neighborhood Center - Senior Activities
Pawcatuck Neighborhood Center - Senior Transportation
TVCCA - RSVP (Retired Senior Volunteer Program)
The Arc Eastern CT - Community Life & Advocacy
UCFS Healthcare - Adult Day Centers



SUBSTANCE USE DISORDER RECOVERY

SCADD - The Withdrawal Management Treatment Center
SCADD - Halfway houses



BEHAVIORAL AND MENTAL HEALTH SUPPORT

Child & Family Agency - Parent & Child Counseling
SCADD - Outpatient Services
UCFS Healthcare - Outpatient Behavioral Health Care
Martin House - Housing with Support Services

**UNITED IS
THE WAY™
TO IMPACT**

UNITED IS THE WAY TO YOUTH OPPORTUNITY

Every young person deserves the opportunity to thrive. At United Way, we help children get off to a good start and empower youth to reach their full potential by breaking down barriers to success. We advance what works, including early childhood education, literacy development, leadership development, afterschool and summer programs, college and career readiness, and family engagement, together fostering a future where every young person can realize their dreams.



**Total
Investment
\$476,491**



YOUTH OPPORTUNITY

**TOGETHER, WE CAN HELP
YOUNG PEOPLE REALIZE
THEIR FULL POTENTIAL.**

FOCUS ON: Childcare and Early Childhood Education

G.G. is a grandmother who has custody of her three grandchildren. She came to Riverfront Children's Center hoping that her youngest granddaughter would be able to grow in a more appropriate setting with peers her age.

G.G. had difficulty in paying for the childcare - she was out of work due to an injury. Riverfront granted her a scholarship to ensure continuity of care until she was able to pay her fee again.

Using Riverfront's screening tools, her granddaughter was identified as needing help with speech. Riverfront collaborated with her school to begin speech therapy.

G.G. also benefited from the organization's Thanksgiving holiday program and with gifts for Christmas. G.G. did not expect to have to raise another generation of children, but the support she has received at Riverfront has made life much easier.



510

children were enrolled in high quality, affordable childcare, and educational United Way partner programs.

FOCUS ON: Youth and Family Development

Student United Way

“Being part of the first Student United Way (SUW) cohort was an awesome experience,” says Aurora Clinton, a participant in the 2022-23 Student United Way cohort. **“I learned so much about nonprofit organizations and how I can contribute to the community.”**

Aurora’s brother, Brody, is now participating in the 2024-25 cohort. “During my time at Student United Way I met new friends and learned about their goals to better our community,” he says. **“Student United Way has been an eye-opening experience.”**

In addition to participating in the SUW cohorts, Aurora and Brody (bottom right) volunteer at other activities, such as Ben & Jerry’s ice cream social at Mohegan Sun to benefit Tommy Toy. Their parents came by the shop to support the effort, too! Aurora also has served as an Alumni Ambassador for the program.



Collectively over three Cohorts:

- 49 students have completed SUW
- Six are Alumni Ambassadors
- 12 different schools from throughout New London County have been represented
- In its mini-grant process, students approved funding to support Covenant Shelter of New London and Child and Family Agency
- Two sets of siblings have participated
- There have been five connections between parent volunteers or partners and student participants

A sister and brother provide a positive and friendly vibe to the social component of Student United Way.

“One of my favorite parts of the program was helping at Tommy Toy, seeing behind-the-scenes to provide toys and winter supplies for families in need is incredible and something I am proud to say I have done.” - Aurora

“My favorite part of this experience was volunteering at a food distribution. It was very cool to help them organize and transport all of the donated items. It was even more heartwarming to help some people bring their bags to their car and hear how much we meant to their lives.” - Brody



BEFORE AND AFTER SCHOOL PROGRAMS



The Drop-In Learning Center - Out of School Care
The Drop-In Learning Center - Teen Life Skills
The Light House - Afterschool Program

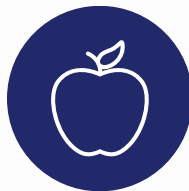
YOUTH OPPORTUNITY KEY AREAS & PARTNERS

YOUTH AND FAMILY DEVELOPMENT



Madonna Place - Fatherhood Initiative
Madonna Place - Family Support Center
Safe Futures - Prevention Education
Student United Way
Your Voice Counts

CHILDCARE AND EARLY CHILDHOOD EDUCATION



Child and Family Agency - Early Childhood Services
Riverfront Children's Center - Children's Center
TVCCA - Little learners
Southeastern CT Childcare Collective

COLLEGE AND CAREER READINESS



Higher Edge - College Access Program

UNITED IS THE WAY TO FINANCIAL SECURITY

Everyone deserves the opportunity to earn a living that can sustain a family and build security for future generations. That's why we're helping hard working individuals and families make ends meet while connecting them with the education, financial tools, and job training opportunities to empower them to create a better, more sustainable future for themselves and their loved ones.



**Total
Investment
\$2,062,811**



FINANCIAL SECURITY

**TOGETHER, BUILD
FINANCIAL STABILITY AND
STRENGTH.**

FOCUS ON: Homeless Prevention and Affordable Housing

A young family found themselves at a crossroads when they were forced out of their temporary housing. **They reached out to 2-1-1 which connected them to Covenant Shelter of New London.** Neither parent was employed and the future looked uncertain.

The agency helped the family secure stable housing and connected them with Early Head Start for their children. Covenant Shelter also provided children's beds, a dining room set, and other furnishings.

Today, this family is thriving. Both parents found full-time jobs and their children are receiving quality care.



ALICE remains in the crosscurrents

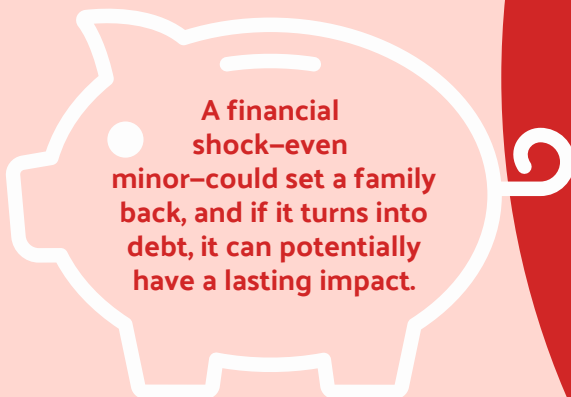
ALICE stands for Asset Limited, Income Constrained, Employed.

40%

of Southeastern Connecticut's population is considered ALICE.

Living below the ALICE threshold:

- 60% of Black households
- 63% of Hispanic households
- 80% of those under 25 years old
- 38% of households had emergency savings



A financial shock—even minor—could set a family back, and if it turns into debt, it can potentially have a lasting impact.

FOCUS ON: Basic Needs and Income Supports

Tommy Toy Turns Fifty

Fifty years ago, a young girl overheard her mother telling a friend she didn't have the money to buy Christmas presents. Her income would only provide for the essentials. "I'm old enough to understand," the girl wrote in a letter to The Norwich Bulletin. "But my little brother, Tommy, won't."

Who knew that fifty years later the scenario would repeat. Alana, a part-time employee at the Food Center, was helping with Tommy Toy, which is now overseen by United Way. Alana is one of three children to a single Mom. With the family budget stretched thin, Alana knew that her eight-year-old sister would not be receiving much for Christmas. She applied to receive toys from Tommy Toy for her younger sibling, who was thrilled Christmas morning with the gifts.

"I've never seen her so excited. She believes in the magic of Christmas," gushed Alana. "This is a great program, and the Food Center is the best place to work."



78%

of female-headed households with children live below the ALICE threshold. Tommy Toy is one of the many United Way programs that can help ease the financial burden.

- 4,058 children helped
- 368 volunteers across three sites
- 53 toy drives



Christmas in July activities:

- \$4,000 raised in one week
- Six events held
- Six toy drives organized

The Chamber of Commerce of Eastern CT, pictured right, participating in Christmas in July.





ECONOMIC MOBILITY

Independent Development Accounts (IDA)

New Capacities: Norwich Job Developer at Norwich Free Academy

Pathway to Financial Wellness

UCP of Eastern CT - Disability Support

LEGAL COUNSEL ADVOCACY



Connecticut Legal Services - Legal Services

Safe Futures - Counseling & Advocacy

HOMELESSNESS PREVENTION AFFORDABLE HOUSING



Center for Housing Equity and Opportunity - Eastern CT

Covenant Shelter of New London - Emergency Shelter

New London Homeless Hospitality Center - Youth Housing

Safe Futures - Genesis House Emergency Shelter

Safe Futures - Phoenix House Transitional Shelter

State Grants: Homeless prevention & response system

Thames River Community Services - Family Housing

BASIC NEEDS AND INCOME SUPPORTS



Catholic Charities - Intensive Case Management

Emergency Food & Shelter Program (EFSP)

Jewish Federation of Eastern CT - Crisis Intervention

Pawcatuck Neighborhood Center - Human Services

Project Warm-Up

Tommy Toy Program

FINANCIAL SECURITY KEY AREAS & PARTNERS

UNITED IS THE WAY TO COMMUNITY RESILIENCY

Every community deserves the opportunity to prosper. At United Way we work with our neighbors to build resilient communities that are ready for any challenge. Through initiatives in crisis response, environmental stewardship, and disaster preparedness, we are strengthening the foundations of communities for a more sustainable and secure future.



**Total
Investment
\$76,454**



COMMUNITY RESILIENCY

**TOGETHER, WE CAN
ADDRESS URGENT NEEDS
TODAY FOR A BETTER TOMORROW.**

FOCUS ON: Disaster Relief and Recovery

United Way and American Red Cross are convening partners to create a disaster recovery plan for the region focusing on rebuilding lives and restoring vital services once immediate relief has concluded. While disaster response is often swift and well-organized, recovery plans that address the enduring challenges communities face are often lacking. A comprehensive, detailed recovery plan will focus on rebuilding lives and restoring vital services. These efforts help families find housing, address transportation issues, and ensure food access is stable.

This collaboration is crucial not only for strengthening the region's resilience but also for reinforcing the bonds that make the community strong, ensuring that everyone has the support they need to rebuild and thrive.

“Working with partner groups is an important part of Emergency planning. Knowing what each agency or organization can bring to the table during a disaster is vital before, not during, a disaster.”

- Sue Rochester-Bolen, Senior Director - Disaster Cycle Services, Eastern CT



FOCUS ON: Information & Referral

Mara (below right) was overwhelmed with family expectations, moving to a new school, and struggling with depression and anxiety. One night she decided she'd had enough. "I couldn't endure everyday life," she said. She contemplated taking her own life.

Instead, she called 2-1-1 and its suicide hotline. The trained specialist made her feel safe and guided Mara through techniques to be calm and see the bigger picture of life.

“I have never been more thankful to someone than I am to the contact specialist who spoke with me that day,” said Mara.

Last year, 2-1-1 had 27,082 requests from callers in New London County. The top five requests were for:

- Housing and shelter
- Mental health and addiction
- Food
- Healthcare
- Employment and income



GIVE BACK



August: At the Community Celebration, Mohegan Sun receives the Award for Community Support & Generosity.



August: General Dynamics-Electric Boat receives the Chairman's Award of Excellence at the Community Celebration.



August: Kevin Fusconi presents a check for nearly \$10,000, proceeds from the annual AFL-CIO Golf Tournament.



September: Jim Newman from General Dynamics-Electric Boat and United Way Board Member, speaks at Employee Campaign Coordinator Training.



October: The United for Gemma Benefit Gala is another sell-out crowd at the Mashantucket Pequot Museum and Research Center, raising funds for the Gemma Legacy Fund in support of the Gemma E. Moran United Way/Labor Food Center. The Sara Chaney Heart of the Community Award is presented to Ann and Ron Donovan (left), long-time volunteers. The Gemma Moran Live United Award for Inspiration is presented to Michele Scott (right), Mashantucket Pequot Tribal Councilor, United Way Board Member and Women United Co-chair.



WOMEN UNITED®

CO-CHAIRS

Pamela Days-Luketich
Michele Scott

A fantastic inaugural year for Women United!

EVENTS

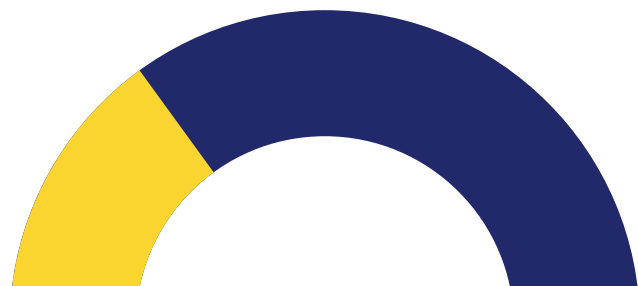
- Networking breakfast at the Haley Mansion with keynote speaker Jennifer Rizzotti
- Sara Chaney Conference Room Dedication & Ribbon Cutting at the Food Center
- Reception & behind-the-scenes look at Hell's Kitchen restaurant and TV studio at Foxwoods
- Celebration at a Connecticut Sun Game during the Women of Inspiration night, which honored Dina Sears-Graves
- A successful Thanksgiving Turkey Drive for the Food Center

CHAMPION LEVEL MEMBERS

Pamela Days-Luketich
Suzanne Ellery
Lynn Fairfield-Sonn
Shelley Graves
Dr. Shanthi Mogali
Marie-Claire Peakman
Naomi Rodriguez
Grace Vandal
Karen Walters

VOLUNTEERING

- Sorting at the Food Center warehouse
- Harry Chapin Tribute Concert Food Drive at the Garde Arts Center
- SNACT Food Show collection
- Stonington Mobile Food Pantry



GET INVOLVED



April: The AFL-CIO Workers' Memorial, held annually at Washington Park in Groton, honors those who lost their lives while on the job.



June: Food Center conference room is renovated by Chamber of Commerce of Eastern CT's Leadership group and renamed in honor of Sara Chaney.



June: The WCTY food drive at ShopRite in Norwich raises the equivalent of 985 of meals for the Food Center.



July: Kurt Delaney (far left), from Outer Light Brewing Company, delivers donated toys for the Tommy Toy Christmas in July fundraiser.



October: General Dynamics-Electric Boat Employees' Community Services Association supports five food drives at Stop & Shop stores and collects the equivalent of 8,515 meals.



November: Day of Caring volunteers clean and paint at Covenant Shelter of New London and Church of the City Community Meals.



YOUNG LEADERS UNITED

CO-CHAIRS

Thomas Marley and Lauren Willard

FUNDRAISING

- Ten fundraisers held
- Total of \$10,650 raised
- Events included: concert ticket sales, Brewnited Way, popcorn and pizza kit sales, and dine & donate partnerships
- Funds were distributed to Project Warm-up, a Day of Caring sponsorship, packing of 18,000+ meals for the Food Center, and to the Youth Opportunity impact area

VOLUNTEERING

- Seven volunteer activities held
- Total of 161 volunteer hours donated
- Activities included: Souper-bowl canned soup drive, sorting at the Food Center, meal packing, and decorating for Tommy Toy

"I got involved with Young Leaders because of the opportunity to improve lives and foster a spirit of compassion and generosity. In 2024, my favorite activity was packaging and donating over 18,300 meals to the Food Center alongside other young leaders.

United is the Way we can make a lasting difference and create a meaningful impact in our community."

- Renee Simao, Young Leader

TAKE ACTION



April: U.S. Congressman Joe Courtney visits the Gemma E. Moran United Way/Labor Food Center.



July: United Way staff attends the United Way Worldwide Advocacy Forum in Washington, D.C.



July: United Way staff attends Capitol Hill Day in Washington, D.C. and meets with legislators including U.S. Congressman Joe Courtney.



September: Ribbon cutting ceremony at Easterseals Veterans Rally Point, a new Food Center member, with CT State Senator Cathy Osten and U.S. Senator Richard Blumenthal.



October: Representatives Derell Wilson, Kathleen McCarty, and Kevin Ryan participate in the Family Bridge program roundtable.



October: President and CEO Dina Sears-Graves speaks at the State Capitol with other United Way executives to launch the latest ALICE Update and Policy Agenda.



UNITED WE ACT

Providing in-person and written testimony to state legislators is important because it allows United Way to actively voice the needs of the communities we serve, help influence policy decisions, raise awareness, and ultimately, create lasting change by advocating for systemic solutions to social inequities.

KEY ISSUES SUPPORTED

- **Healthy Community**
 - No Cost School Meals
- **Financial Security**
 - Child Tax Credit
 - Homeless Response System
- **Youth Opportunity**
 - Expansion of childcare incubator program and Tri-Share model

CONVENINGS

Focused forums are designed to promote regional-level dialogue and action planning with legislators and other key stakeholders:

- **Healthy Community**
 - Eastern CT Health Collaborative hosted three events focused on Medicaid redesign advocacy, the Family Bridge Program, and an Advocacy Summit with Health Improvement Collaborative of SECT.
 - Convened a legislative forum to discuss the realities and needs around food insecurity in and around Norwich.
- **Youth Opportunity**
 - Southeastern Connecticut Childcare Collective held an informational session on upcoming childcare legislation.

Advocacy in 2024:

- Led 5 regional convenings
- Attended 6 advocacy events
- Participated in 14 legislative engagement activities
- Panelist at the Food & Nutrition Insecurity in CT forum at the CT Legislative Office Building
- Staff served on statewide advocacy committees
- Spoke at ALICE Update/Policy Agenda event at State Capitol

THANK YOU TO OUR SPONSORS & SUPPORTERS

Corporate Campaign Sponsors

Applied Physical Sciences
Charter Oak Federal Credit Union
Chelsea Groton Bank
Connecticut College
Dime Bank
Doherty, Beals & Banks, PC
Eversource Energy Foundation
General Dynamics Electric Boat
Liberty Bank Foundation
Mashantucket Pequot Tribal Nation/Foxwoods
Mohegan Sun
NLC Insurance Companies
Norwich Public Utilities
Pfizer Inc.

Other Corporate Supporters

Anderson-Paffard Foundation, Inc.
Chamber of Commerce of Eastern CT
Church World Services/Crop Walk
Coca Cola Beverages Northeast-Waterford
Community Foundation of Eastern Connecticut
Elan Financial Services/Charter Oak Federal Credit Union
For Corvettes Only, Inc.
Jewett City Savings Bank
M&T Charitable Foundation
Mashantucket Pequot Tribal Nation
Mohegan Sun
Reardon Agency, Inc.
The Connecticut Project
Tito's Handmade Vodka/Fifth Generation Inc.
UAW Local 571 - Marine Draftsmen's Association
Union Baptist Church

Food Center Funders

Bodenwein Public Benevolent Foundation
Chamber of Commerce of Eastern Connecticut
& Leadership Program
Chelsea Groton Foundation
City of New London Community Development Block Grant
Community Foundation of Eastern Connecticut
Connecticut Foodshare
Dime Bank Foundation
Dominion Energy Foundation
Eastern Connecticut Association of Realtors (ECAR)
Emergency Food And Shelter Program
Frank Loomis Palmer Fund
Liberty Bank Foundation
Rotary Club of Mystic
State of Connecticut Office of Policy and Management
Town of Groton

2024-25 Days of Caring Event Sponsors

Wondr Nation, Presenting
Mattress Firm, Supporter
Reworld, Supporter
Young Leaders United, Supporter

2024 United for Gemma Benefit Gala Event Sponsors

Mashantucket Pequot Tribal Nation
General Dynamics Electric Boat, Gold
UAW Local 571 - Marine Draftsmen's Association, Gold
Lawrence & Memorial Hospital, Silver
Tito's Handmade Vodka, Silver
Wondr Nation, Silver

4th Annual United Way Cornhole Tournament Event Sponsors

UAW Local 571 - Marine Draftsmen's Association, Presenting
Jay Crowley Law, LLC, Supporting
Groton Utilities, Supporting
UAW Local 571 - Marine Draftsmen's Association, Supporting

UNITED WAY INVESTMENTS IN THE COMMUNITY



Programs Served

Includes All Funded and Food Center Member Agencies

81



Total Volunteers

2,012



Total Volunteer Hours

11,577



Lives Impacted

89,917



Total Value of:

Donated Food*

\$5,259,914



Total Value of:

Traditional Allocations

\$1,520,807



Total Value of:

Direct Program Funding

\$1,469,094



Total Value of:

State and Federal Grants

\$1,905,238

OVERALL INVESTMENT

\$10,155,053

UNITED WAY BOARD OF DIRECTORS

Christopher LaRose

Board Chair
Norwich Public Utilities

Marie-Claire Peakman

Immediate Past Board Chair
Pfizer Ventures

Karen Walters

Board Secretary
Pfizer

Ken Ewell

Board Treasurer
Community Volunteer

Dina Sears-Graves

President and CEO
United Way of Southeastern Connecticut

Wayne Burgess

Director Emeritus

Kassidy Brown

The Light House

Rodney Butler

Director Emeritus
Mashantucket Pequot Tribal Nation

Megan Gilbert

Chamber of Commerce of Eastern Connecticut

Nikki Gullickson

Community Volunteer

Ornet Hines

Liberty Bank

Melihna Marshall

SECT AFL-CIO

Anthony Mastroianni

Hartford Healthcare - Backus Hospital

Joshua W. Morris

Yale New Haven Health - Lawrence + Memorial Healthcare

James Newman

General Dynamics-Electric Boat/MDA-UAW Local 571

Brian Orentstein

Charter Oak Federal Credit Union

Dr. Nate Quesnel

Norwich Free Academy

Jerry Renaud

General Dynamics-Electric Boat/Carpenters Local 1302

Megan Roberts

General Dynamics-Electric Boat

Michele Scott

Mashantucket Pequot Tribal Council

Ray Stanley

Community Volunteer

STATEMENT OF FINANCIAL POSITION

ASSETS	FY24
Cash and cash equivalents	\$1,744,890
Investments	\$6,570,886
Pledges receivable	\$1,946,958
Land, building and equipment	\$1,750,408
Beneficial Interest in Perpetual Trust	\$162,749
Beneficial Interest in assets held by Community Foundation	\$180,036
TOTAL ASSETS	\$12,355,927

LIABILITIES AND NET ASSETS	
Liabilities:	
Accounts Payable	\$96,347
Donor directed allocations payable	\$137,752
Deferred Revenue	\$1,055,970
Total Liabilities	\$1,290,069
Total Net Assets	\$11,065,858
TOTAL LIABILITIES AND NET ASSETS	\$12,355,927

Condensed Combined Statement of Activities

PUBLIC SUPPORT AND REVENUE	
Public Support:	
Annual United Way Campaign results	\$4,124,495
Amounts designated by donors for specific organizations	(\$155,992)
Allowance for uncollectibles	(\$105,151)
Net Annual Campaign	\$3,863,352
Other Public Support:	
Contributions received for special fund raising & food donations	\$5,955,189
Grants	\$960,106
Total Other Public Support	\$6,915,295
Other Revenue:	
Interest & Investment income, administration fees and other revenue	\$732,684
Total Other Revenue	\$732,684
TOTAL PUBLIC SUPPORT AND OTHER REVENUE	\$11,511,331

DISTRIBUTIONS, ALLOCATIONS, AND EXPENSES	
Program Services:	
Allocations to agencies	\$1,514,018
Gemma E. Moran United Way/Labor Food Center *	\$6,412,706
Other program services	\$1,519,094
Total Program Services	\$9,445,818
Support Services:	
Management and general	\$543,606
Fundraising	\$783,921
Total Support Services	\$1,327,527

TOTAL DISTRIBUTIONS, ALLOCATIONS AND EXPENSES	\$10,773,345
Change in Net Assets	\$737,986
Net Assets, Beginning of the year	\$10,327,872
Net Assets, Ending of the year	\$11,065,858

We are committed to complete accountability and transparency and welcome the opportunity to share information.

We encourage you to view our four-star rating on Charity Navigator, Gold Seal of Approval on Candid, and complete, audited financial statements at:

uwsect.org/financial-reports

United Way's Finance Committee and Board of Directors regularly review financial policies and procedures. The Board and staff work to assure that administrative and fund-raising costs remain low and that maximum funds are provided to meet health and human service needs. United Way of Southeastern Connecticut is recognized by the IRS as a tax-exempt organization under section 501(c)(3) to which donations qualify as tax deductible for income tax purposes. The information was derived from United Way's financial statements for the year ended June 30, 2024.

* The estimated value of food donated is derived from Feeding America's price per pound.



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Southeastern
Connecticut

www.uwsect.org

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